

THE BARAKĀH BUSINESS PLAN

By Bayt Barakāh

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Printable Template to Align Your Business
with Qur'an & Sunnah



Welcome & How to Use This Workbook

What is Barakah?

Barakah is a divine multiplier of goodness placed by Allah ﷻ in your time, wealth, and work. It shows up as clarity, ease, steady growth, and deep benefit to others.

- Make wudū' (optional)
- Say Bismillah and renew your niyyah
- Set a 30–60 minute timer; give this your full focus

How to Use This Workbook:

- Work through the pages in order.
- Be honest and specific — done is better than perfect.
- Fill in the One-Page Summary (Page 6) and place it somewhere visible.
- Review the Next Steps (Page 7) to join the waitlist for deeper support.

Niyyah & Mission (The Heart of the Business)

Your Intention (Niyyah):

Why are you building this business beyond profit?

Mission Statement (1–2 sentences):

Whom you serve + the problem + the promised outcome (without haram means):

Impact & Service:

- The specific benefit my business brings to the ummah/community:
- The adab & akhlāq I will uphold with customers, suppliers, and team:

Spiritual Guardrails:

- ☐ I will guard my ṣalāh times.
- ☐ I will avoid doubtful revenue and seek fatwa when unsure.
- ☐ I will schedule weekly istiğfār & gratitude reviews.

Customer & Offer Clarity (What You'll Sell)

Your Ideal Customer:

- Who are they? (stage of life/business, values):

- Top 3 pains/problems they feel in their own words:

Your Core Promise (Result):

"I help [who] achieve [result] without [undesired thing], in
[timeframe] through [method]."

Your Offer (Draft):

Name (working): _____

Format: ☐ Service ☐ Product ☐ Digital ☐ Coaching ☐ Other: _____

Deliverables:

Pricing with Integrity:

Target price £_____ | Costs £_____ | Margin £_____

Halal pricing check: [Add checkbox icons]

☐ Transparent ☐ Fair ☐ No exploitation ☐ Clear refund terms

Unique Value (Why You?):

Tip: Start narrow. A clear, specific promise increases trust and barakah.

Barakah Business Check (Halal & Ethical)

Contracts & Transparency

- ❑ Written agreements (scope, timelines, payment terms)
- ❑ Clear refund/cancellation policy
- ❑ No gharar (excessive ambiguity) or deceptive marketing

Money & Purification

- ❑ Revenue sources reviewed for permissibility
- ❑ Zakat plan and sadaqah rhythm set
- ❑ Purify income by donating questionable amounts

Market & Ethics

- ❑ Truthful claims
- ❑ Fair competitor conduct (no slander, no copying)
- ❑ Ethical sourcing & fair pay



Time & Worship

- ☐ Work schedule respects Jumu'ah and ṣalāh
- ☐ Boundaries for family/rest
- ☐ Digital hygiene (no haram ads/channels)

Accountability:

Scholar/mentor for fiqh questions: _____

Monthly self-audit date: ____ / ____ / ____



Goals & Du‘ā Roadmap

30-Day Focus:

One result to secure: _____

Du‘ā or āyah: _____

90-Day Milestone:

Revenue or reach target: _____

Systems to build: _____

Du‘ā/āyah: _____

1–3 Year Vision:

Who you’ve become + who you serve at scale:

Du‘ā/āyah: _____

One-Page Plan & First 7 Days

A) One-Page Plan:

Mission: _____

Customer: _____

Promise: _____

Offer: _____

Price: £_____ | Delivery: _____

Top Channel: _____

30-Day Result: _____

B) First 7 Days (15–45 mins/day):

- Day 1 — Niyyah & Message
- Day 2 — Offer Draft
- Day 3 — Halal Check
- Day 4 — Simple Funnel
- Day 5 — Email #1
- Day 6 — Outreach
- Day 7 — Pilot Sale

Next Steps & Invitation



Bayt Barakāh: Launch Your Halal Business (Step-by-Step)



Your Barakah Business Plan is only the beginning. In this upcoming course, we'll walk together — step by step — from idea to income, building a halal business rooted in Qur'an and Sunnah. You'll learn how to attract barakah in your work, create offers that truly serve the ummah, and grow your rizq with clarity, confidence, and taqwā.

Join the waitlist now to be the first to know when doors open and receive early access bonuses.



About Bayt Barakāh

Bayt Barakāh is dedicated to helping Muslims build halal, barakah-filled businesses rooted in Qur'an and Sunnah — guiding you from intention to income with clarity and taqwā.

